



EAST-WEST COMMUNICATION INSTITUTE

Information, Education, Communication in population

POPULATION IEC MATERIALS SERVICE

July 1971—September 1973

EAST-WEST CENTER

Honolulu, Hawaii

Second Edition

Cumulative List of Materials Available

The Communication Institute maintains a resource collection of materials on the application of communication to development programs. This worldwide collection stresses unpublished reports and other documents that are not routinely collected by libraries nor listed in standard bibliographies.

New materials on population/family planning information, edu-

Review of Past Use of the IEC Materials Service

During the past year the Communication Institute's Resource Materials Collection has provided 91,000 pages of materials to approximately 200 institutions and persons worldwide. Users of the service included family planning action programs, research and training institutions, international organizations, and donor agencies.

From among the twelve categories of subject matter, items most frequently requested were on the following topics: "General Strategies and Programs," "Use of Mass Media," and "Formal Population Education." The categories "Social-Cultural and Psychological Aspects" and "Extension Education/Interpersonal Communication" were next in the number of requests. Increasing use of fiche format was evidenced in the 570 requests for microfiche documents from approximately 25 institutions. During the course of the year, initial steps were taken to assess and improve the Materials Service through information obtained from the users.

cation, and communication are being added to the collection constantly. These new additions to the collection are listed in each issue of the *IEC Newsletter*. Relevant materials collected by the East-West Population Institute are also listed.

Program administrators, communication specialists, and other interested practitioners, trainers, and researchers are welcome to request copies of these materials for use in their work. The Institute can provide reproductions of most of these materials in the form of either photo copies or microfiche. When it is not possible to supply copies of a particular item due to its bulk or due to limitations on its circulation, the requestor will be referred to the original source. Those reviews of noteworthy books, manuals, and handbooks that may appear elsewhere in the *IEC Newsletter* will include information on the source and price of the publications.

Copies of materials are provided by the Institute at cost or on an exchange basis. "Exchange" simply means that in return for reproductions sent to the requestor, the Institute asks that he supply relevant reports, newsletters, campaign materials, and other items available now or in the future. These will then be added to the Institute's collection in order to maintain and expand this clearinghouse service for the benefit of people working in population IEC around the world.

Requests should be directed to Population Communication Materials Service, East-West Com-

About This Cumulative List

This publication is the Communication Institute's Population Communication Materials/Second Cumulative List. It consists of a selection of materials listed in the "Materials Received" or "Materials Service" sections of the Newsletters from No. 2 through No. 12, July 1971 through May 1973. The 767 listings are categorized under 12 headings.

munication Institute, 1777 East-West Road, Honolulu, Hawaii 96822 U.S.A. **Please request each item by its code number.**

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- 12-2: Barr, Harriet H.
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- 9-2: Bautista, Paulina F.
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- 8-5: California, University of, School of Public Health and East Pakistan Research and Evaluation Center
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- 8-14: Morales, Horacio. *Communications in RPC (Responsible Parenthood Council) [Philippines]*. Prepared for the National Seminar on Communications for Family Planning, Manila, January 24-28, 1972, 15 p.
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The East-West Center

The East-West Center—formally known as “The Center for Cultural and Technical Interchange Between East and West”—was established in Hawaii by the United States Congress in 1960. The Center’s goal is to promote better understanding and relations among the peoples of Asia, the Pacific area and the United States. As a national educational institution in cooperation with the University of Hawaii, the East-West Center focuses its programs of education, research and training on seeking solutions to vital problems of mutual concern.

Each year about 1,000 students, Senior Fellows, Fellows and professional study and training participants at the teaching and management levels come to the East-West Center from more than 30 different countries and territories under federal grants and scholarships. Several hundred more men and women receive training annually at field workshops and refresher courses conducted in the Asian/Pacific area by East-West Center instructional teams co-sponsored by local governments and agencies.

The Center’s programs are conducted by the East-West Communication Institute, the East-West Culture Learning Institute, the East-West Food Institute, the East-West Population Institute, and the East-West Technology and Development Institute.

East-West Communication Institute

The East-West Communication Institute is one of several problem-oriented institutes established at the East-West Center to focus the Center’s resources in education, research and training on seeking solutions to common problems of East-West concern.

The Institute concentrates on the use of communication in economic and social development, and in sharing of knowledge across cultural barriers.

The Institute:

- Awards scholarships for graduate study in communication and related disciplines, primarily at the University of Hawaii;

- Invites Senior Fellows to the Center for study and research in communication, and for development of training projects;

- Conducts a variety of professional study and training projects for communication workers in specialized fields of economic and social development;

- Assembles for an international Document Collection relevant communication materials with emphasis on Asian and Pacific material and makes these available for students, scholars, and government administrators, both at the Center and elsewhere;

- Offers Jefferson Fellowships for Asian, Pacific and U.S. journalists for a semester at the Center and the University of Hawaii designed to increase their background knowledge and enhance their professional competence;

- Assists in designing and carrying out research in communication;

- Arranges conferences and seminars relating to new and pertinent areas of communication;

- Conducts a worldwide inventory and analysis of support for population and family planning communication and education being provided to developing countries by donor agencies.